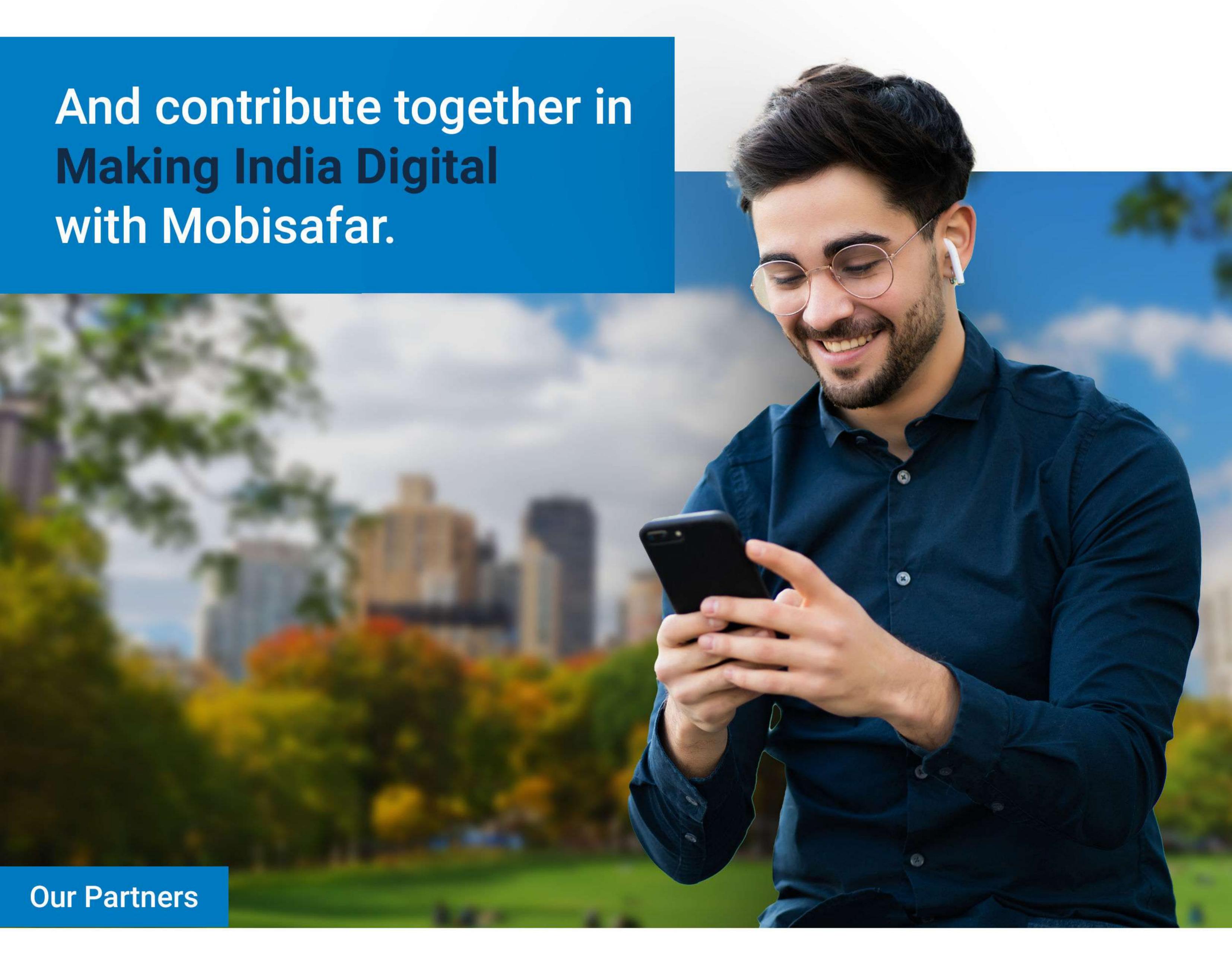


Be a part of

Digital India with Mobisafar

















Mobisafar's Vision

Mobisafar's vision is to build a wide-spread public banking services infrastructure that makes quality banking services not just available, but more accessible to common citizens in urban and rural India. This is part of Mobisafar's mission to bridge the gap between availability and accessibility to simple banking services for common citizens. Today Mobisafar CSP's network of Micro ATMs is spread across 24 states in the country.

Our Services Banking & Non-Banking





Business Correspondence Agent

Domestic Money Transfer,

Corporate Payments, Micro ATM

Withdrawals from any Bank

Balance Enquiry

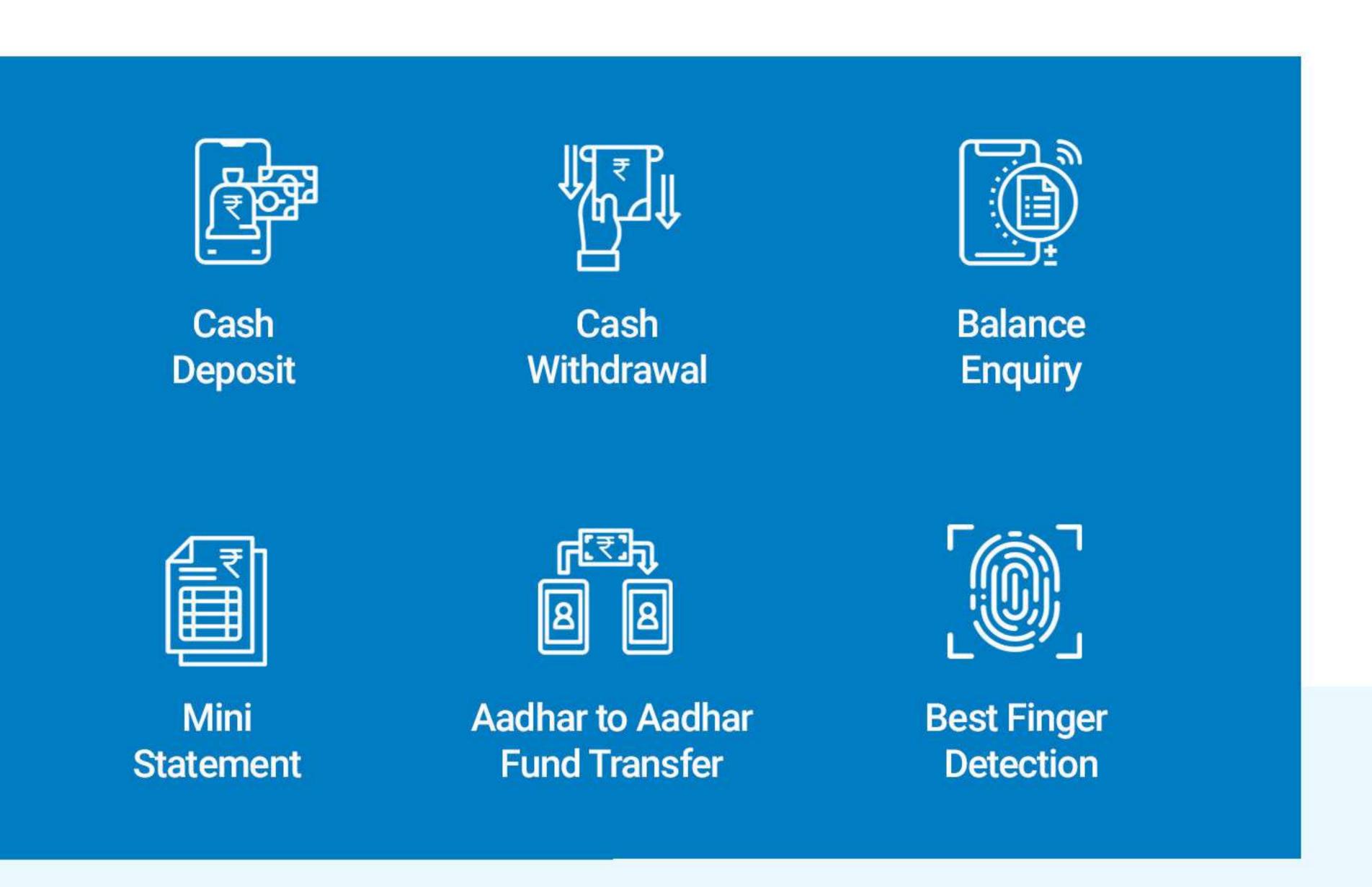
Fund Transfer & Deposit



Aadhar Enabled Payment System



To empower a bank customer to use Aadhaar as his/her identity to access his/her respective Aadhaar enabled bank account and perform basic banking transactions like cash deposit, cash withdrawal, balance enquiry and obtain a mini statement through a Business Correspondent.



AEPS Offer

AEPS Dhamaka Offer			
Transaction Value Incentive			
10,00,000	Rs.100		
25,00,000 Rs. 500			
50,00,000	Rs. 1000		
1,00,00,000	Rs. 3000		

*Valid for April 2024

*1 LAC MICRO ATM GTV MANDATORY TO GET OFFER

AEPS Commission Structure

Amount (in Rs.)	Commission under Distributor (in Rs.)	Commission to Retailer (in Rs.)
500-999	1	1
1000-1999	2	3
2000-2999	4	5
3000-7999	7	8
8000-10000	10	11

AEPS Cash Deposit

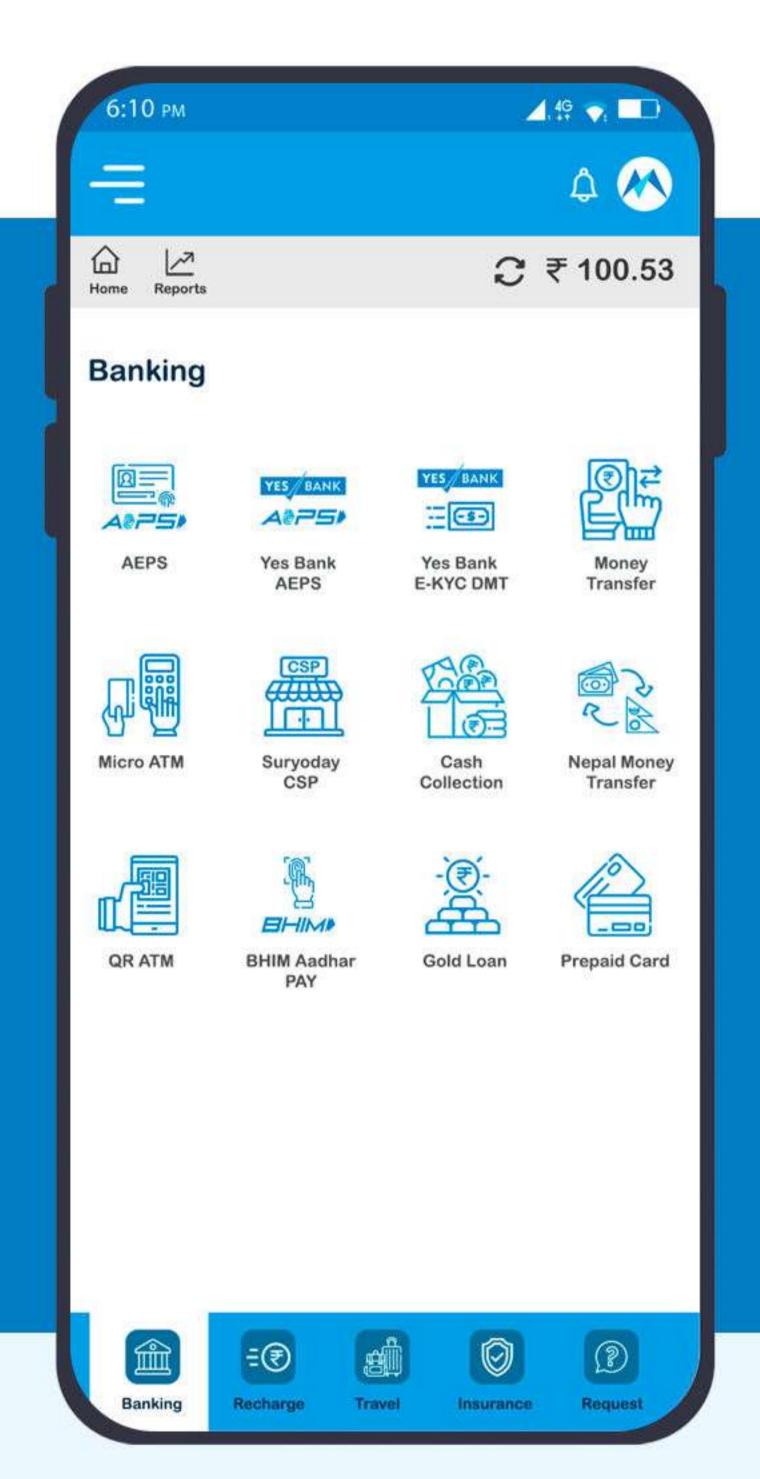
Amount (in Rs.)	Commission under Distributor (in Rs.)	Commission to Retailer (in Rs.)
100-500	0	0
501-1000	1	1
1001-2000	2	2
2001-3000	3	3
3001-5000	5	5
5001-10000	6	6



Yes Bank Domestic Money Transfer



Fund transfers will now be made easy with Cash to Account. Carry in cash and walk-in to any Mobisafar CSP or select merchant establishments, fill in few details and have the money transferred to your loved ones, anywhere in the country.



- Send money instantly
- Available 24x7x365
- Fund transfer can be done on Sundays and bank holidays
- Instant confirmation to sender via SMS
- Safe and secure transaction
- This service is available across all the bank branches

DMT Offer

DMT Dhamaka Offer		
Transaction Value	Incentive	
10 Lacs to 25 Lacs	0.02%	
25 Lacs to 50 Lacs	0.03%	
50 Lacs to 1 Crore	0.04%	
1 Crore Above	0.05%	

*Valid for April 2024

*1 LAC MICRO ATM GTV MANDATORY TO GET OFFER

Key Benefits







Effective





Yes Bank DMT Commission Structure

Amount (in Rs.)	Charges	Commission under Distributor	Commission to Retailer		
Yes Bank New DMT					
100 To 2000	1% (Min 10 Rs)	40%	40%		
2001 To 5000	1% (Min 10 Rs)	48%	66%		



Suryoday Small Finance Bank Customer Services Point









Cash Deposit



Fixed Deposit



Recuring Deposit



Cash Withdrawal



Mini Statement

Suryoday CSP Commission Structure

RETAILER SAVING ADULT ZERO BALANCE A/C			
Count	Commission		
1 to 30	30		
31 to 50	40		
51 or Above	50		

FLOAT BASE COMMISSION SAVING/FD/RD		
upto 20 Lacs	Zero	
21 Lacs To 50 Lacs	0.10%	
Above 50 lacs	0.15%	

CASH DEPOSIT		
Upto 5 Lacs	Zero	
5 Lacs To 10 lacs	0.10%	
10 Lac to 20 Lacs	0.15%	
Above 20 Lacs	0.20%	





Axis Bank Customer Services Point





Saving Account



Current Account



Fixed Deposit



Gold Loan



Kisan Credit Card



Cash **Deposit**

Axis Bank CSP Commission Structure

Products	MAB	Initial Deposit	Debit Card Charges	MSP Commision	MSD Commision
Saving	Zero	Rs 500	Rs 295	Up to 10 A/C = Rs 30	Up to 100 A/C = Rs 0
Current	Zero	Rs 500	Rs 295	Above 11 A/C = Rs 50	Above 101 A/C = Rs 5
Loans	NA	NA	NA	Up to 1%	Nil
Cash Deposit	NA	NA	NA	Nil	Nil





Kotak Bank Customer Services Point





Bank Accounts

Saving Account **Current Account Term Deposit Recurring Deposit**



Social Security Schemes

PM Suraksha Bima Yojana PM Jeevan Jyoti Bima Yojana **Atal Pension Yojana Aadhar Seeding**



Loans

Personal / Gold / Auto **HL/LAP, Working Capital Two Wheeler** CV/CE/TFE

Kotak Bank CSP Commission Structure

Products	MAB	Initial Deposit	Debit Card Charges	MSP Commision	MSD Commision
Saving	Zero	Rs 500	Rs 199 to Rs249	Rs 30	Up to 100 A/C = Rs 0
Current	Zero	Rs 500	Rs 199 to Rs 249	113 30	Above 101 A/C = Rs 5
Loans	NA	NA	NA	Up to 0.5%	Nil
Cash Deposit	NA	NA	NA	Nil	Nil





Mobisafar is bringing Central and State Government Facilities





Police and Legal



Ration Scheme



Farmer Scheme



Old Age Pension



Education Plans



District Services

Around 1700+ Services





POS (Point of Sales)

Mobisafar POS Redefines Payment Convenience with a Swipe







Easy Connection

Best Technology



Bank Name

Market's Lowest MDR Value Guranteed*

Vertfical	MCC Credit Card		Debit Card	
			Below 2000	Above 2000
Regular MCC	ALL MCC	1.85%	0.40%	0.90%
Commercial Card/Corporate/Prepaid	ALL MCC	ALL	NA	NA
Small Merchants*	ALL MCC	1.35%	0.40%	0.90%
Grocery		1.35%	0.40%	0.90%
Education		1.25%	0.40%	0.90%
International Card MDR	ALL MCC	3.10%	3.10%	3.10%
AMEX	ALL MCC	3.25%	NA	
EMI*	ALL MCC	0.50%		

Now Experience 10+ EMI Bank Options with Mobisafar POS!





























Documents Required	Individual	Sole Proprietor
PAN Card	Yes	Yes
Aadhaar Card	Yes	Yes
Cancel Cheque	Yes	Yes
Shop Proof or GST		Yes



Micro ATM (MATM)

ATM transactions: The Mobisafar micro ATM centres support all transactions which can be normally conducted at a Bank's regular ATM.

Micro ATM Commission Structure

Amount (in Rs.)	Retailer Commission (in Rs.)
500-999	1
1000-1999	2
2000-2999	4
3000-7999	7
8000-10000	10



ALL Debit Card Accepted





Get upto 10 Rs per Transaction



All Debit Cards Accepted



Safe And Secure



Easy Connection



Best Technology

Access to Direct Benefit Transfers of Government: Customers can now more easily access Direct Benefit Transfers of Government Welfare schemes into their accounts through the Mobisafar Micro ATM in the neighbourhood

Service requests: Various account servicing requests such as balance enquiry, can be done at the Mobisafar micro ATM, putting banking services within easy reach of customers.



Get upto 10 Rs
*per transaction





Bharat Billpay



Pay your telephone, electricity and other utility bills seamlessly by walking into a Mobisafar CSP or at select merchant outlets. Enjoy the convenience of paying the bills without having to go to the service provider's place.

Biller Categories



Electricity



Gas/LPG



Water



Landline



Broadband



Fastag



EMI Collection



Insurance Premium



Municipal Tax



Google Play **Digital Voucher**



Mobile Postpaid



& many More..

Key Features

- Pay bills to all major utility service providers
- Bill Amount is fetched automatically
- Pat bills anytime and from anywhere

Key Benifits

- Easy, hassle-free and safe
- Convenient

Commision Structure

Product Type	Retailer Commission
Fastag	0.10%
Google Play Digital Voucher	0.25%

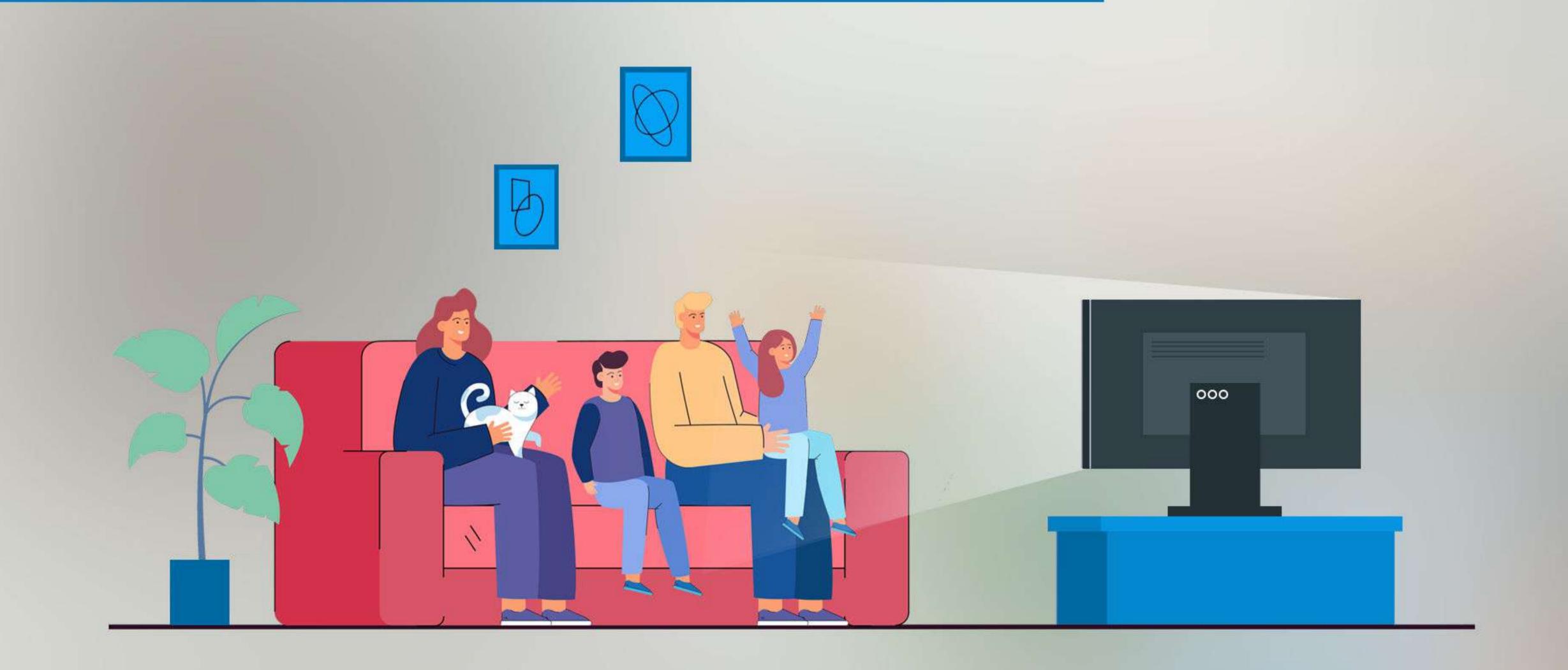


Mobile/Dish & OTT Recharge Mobikwick Wallet Load





We provide Solutions to recharge various mobile operators, DTH Operators, Bill Payments under one roof. No need to maintain different SIMs for different Operators NOW.































Mobile/Dish & OTT Recharge Commission Structure

Product Type	Retailer Commission
Mobile E Recharge	0.25%
Dish E Recharge	1%
OTT	2%



Railway E-Ticket Booking

Become an Authorised Railway E-Ticket Booking Agent & Get upto 40*Rs per PNR





Mobisafar being a one stop solution for all banking and non-banking services is providing travel services like Bus Booking, Railway Booking, Airline & Hotel Bookings its customers. As our nation is moving towards digitization, Mobisafar's travel services are playing a vital role as online bus bookings, railway bookings and Airline bookings became so easy for consumer. Now customers need not to stand in ques for their bus and train bookings. Mobisafar's partners are providing these services to consumers at their local shops only. Mobisafar CSP can convert their shop into authorized travel agency and can earn a maximum profit.





Online Bus Tickets Booking

abhibus & (redBus)



Become an Authorised Railway E-Ticket Booking Agent & Get upto 40*Rs per PNR



Book Bus Based on Ratings



Share Live Tracking with Family



Know your **Rest Stops**



Share Your **Travel Experience**



Stay Alert Always



Plan Travel with **Advance Booking**



Dedicated Support for Travel Services



Maximum Routes in Bus Booking



Reserve Seats for Women



Lowest Price

Mobisafar being a one stop solution for all banking and non-banking services is providing travel services like Bus Booking, Railway Booking, Airline & Hotel Bookings its customers. As our nation is moving towards digitization, Mobisafar's travel services are playing a vital role as online bus bookings, railway bookings and Airline bookings became so easy for consumer. Now customers need not to stand in ques for their bus and train bookings. Mobisafar's partners are providing

these services to consumers at their local shops only. Mobisafar CSP can convert their shop into authorized travel agency and can earn a maximum profit.



Bus Booking Commission Structure

Commission

4% on all private operators



Domestic & International Air Ticketing and Hotel Booking

Key Features

- Single platform for all GDS and low cost carriers
- Simple to use, time saving and cost effective platform
- **Book, sell and print tickets 24X7**
- Detail Real Time MIS.
- March Download TDS (Form 16) Certificate

Special Fixed Departure Fares













and many more...

Airline/ Hotel Commission Structure

Commission	
Retailer	As Per Live Commission
Distributor	0.2% of Txn. Value
Super Distributor	0.1% of Txn. Value



No Hidden Charges



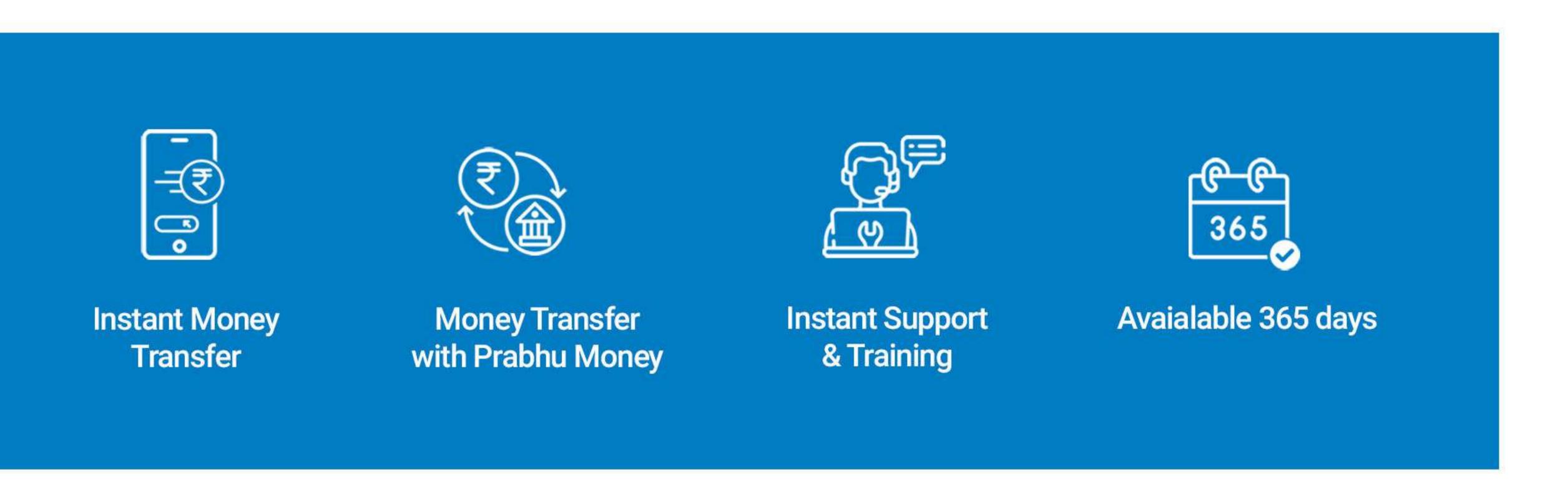
Zero Booking Fees





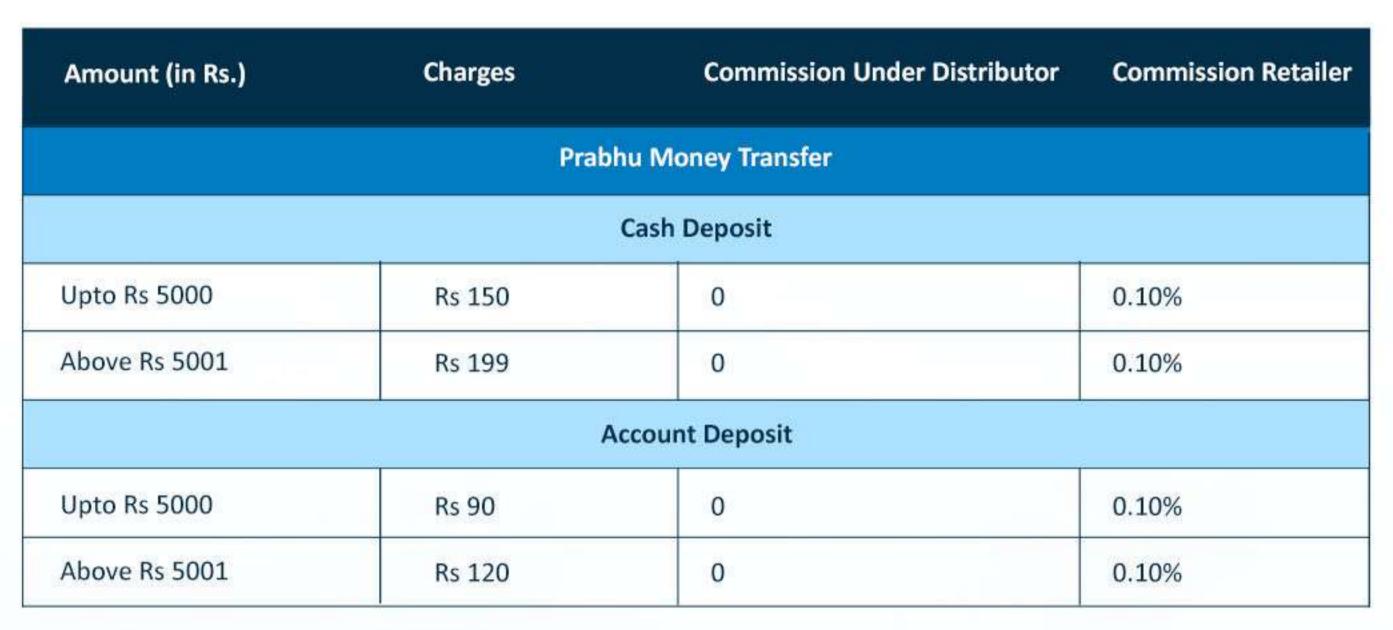


Nepal Money Transfer (Prabhu & IME)



A convenient and reliable way to transfer funds to Nepal with Mobisafar. Mobisafar CSP can transfer funds to Nepal in just few clicks and provide benefits to consumers of Nepal by transferring the salaries and wages to the families situated in Nepal.







Amount (in Rs.)	Charges	Commission Under Distributor	Commission Retrailer
IME Money Transfer			
Upto Rs 49700	Rs 200	0	0.10%





PAN Card Centre

Powered By



Mobisafar is providing an ease to customers for creating their PAN cards at our service points. Our agents are providing the PAN creation services to consumers and making their life hassle free. PAN card (E- Pan) applied through Mobisafar portal usually reaches to the consumers within few hours.

- Authorized PAN Card Centre
- E-Pan and Physical PAN Option available
- Aadhar Based Pan Card
- E-Pan within few hours
- PAN Generation from NSDL

Pan Card Charges Structure

Product Type	Charges
E Pan	Rs.72
Physical + E Pan	Rs.107

Income Tax Return (ITR)



Return-ITR

MSME

 \equiv

Udyam Registration

MSME



Registration



FSSAI Food License



GST Return



Shop and **Establishment Act**



Digital Signature Certificate



TradeMark







Registration

Transaction Charges Service Name **ITR Income Tax Return** Rs.398 **GST Registration** Rs.999 Rs.425 **GST Return** Digital Signature Certificate Rs.950 Udyam Registration - MSME Rs.980 **FSSAI** Food Registration Rs.990 **Shop and Establishment Act** Rs.2500 **Trademark Registration** Rs.3900 **Company Registration** Rs.9000 **Accounting Servicess** Rs.5900

ITR Services Charges Structure



Insurance





Key Benifits

- Reduces financial stress and liability of insured.
- [Insurance company is liable to pay for Damage or loss to insured vehicle under policy agreement.
- Pays for body injuries, medical bills and hospitalization of insured.
- Third party liabilities: It covers damage or loss to the property of any third parties, any bodily
- injury or death of a third party. Personal accident cover: This coverage protects against Death or permanent disability due to an accident. Family receives compensation of upto 15 lacs in the event of death of insured. ASHOK LEYLAND HENR



Credit Card Bill Payment



Pay Credit Card bills from any Mobisafar CSP



Avoid Bank queues, Pay at any MSP



Nominal FEE to Pay CC Bills 25/- OR 0.50%



Avoid Surcharges for Late Payments

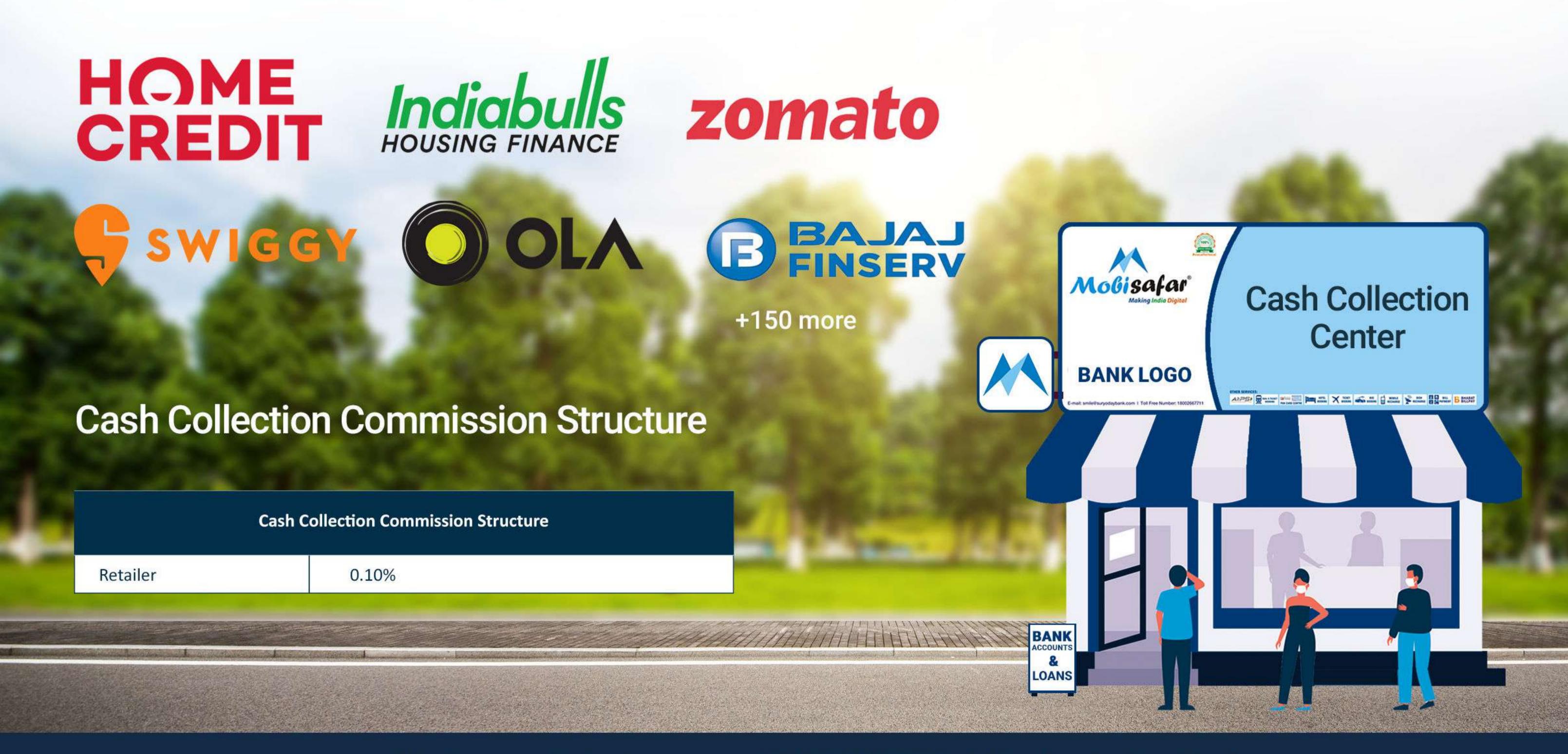


Create Good Cash Flow at Retailer Point

Credit Card Bill Payment Charges Structure

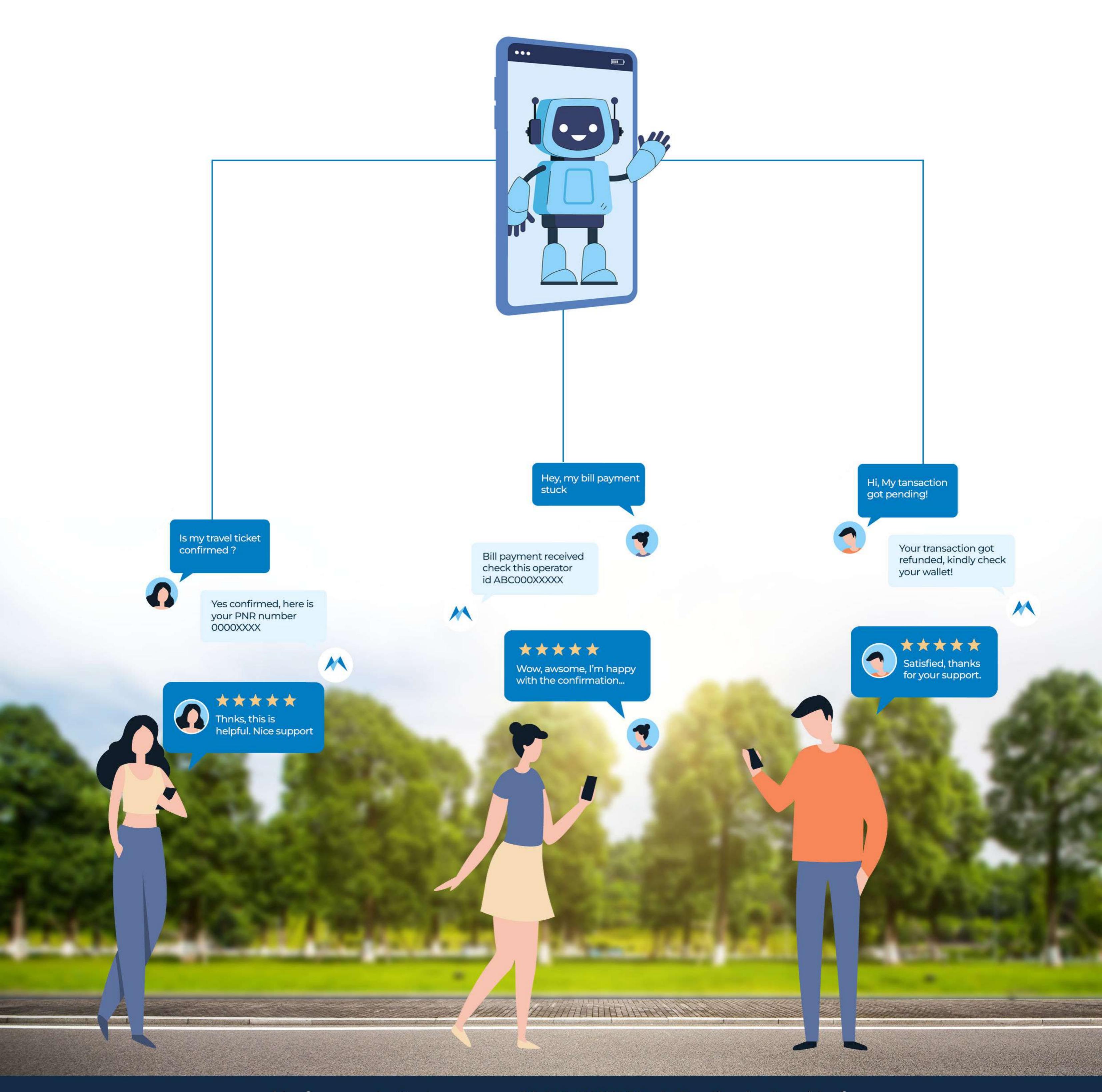
Credit Card Bill Payments Charges Structure	
Visa Pay, NEFT, IMPS	Minimum Rs 25 or 0.5% whichever is higher

Cash Collection Kendra





Artificial Intelligence Based Complaints & Solutions Instantly





Retailer Eligibility Criteria

Rs. 0/-

Retailer Onboarding Charges



Pan Card



E-KYC



Video KYC



LAT LONG



Electricity Bill



Outside Shop Image with Retialer (with proper visibility of Sign Board and Shop Name)



Aadhaar Card



Inside Shop Image with Retailer



Age Between 25yrs - 55yrs



Qulaification 10+2 or Above



Unique Mobile or Email



Selfie with Distributor or Employee Mandatory

Suryoday CSP Eligibility Criteria

Rs. 3540/-

Suryoday CSP
Onboarding Charges



Pan Card



Unique Mobile or Email



Aadhaar Card



Enrollment Form



Inside Shop Image with Retailer



Outside Shop Image with Retialer (with proper visibility of Sign Board and Shop Name)



Selfie with Distributor or Employee Mandatory



Electricity Bill & Voter Card (not more that 6 months old)



Police Clearance Certificate (not more that 6 months old)



Onboarding charges should be transferred in Mobisafar Current Accounts only. Don't Pay Cash to any distributor or employee. If anyone demands for cash immediately report us at care@mobisafar.com Mobisafar will not responsible for any kind of cash payments to anyone.

Mobisafar Joining Charges & Commission Structure



Suryoday Bank CSP Rs.3540/-



Axis Bank CSP Rs.3540/-



Kotak Bank CSP Rs.3540/-



On Boarding Fee

Rs.0/- (Retailer) Rs.25,000/- (Distributor) Rs.1,50,000/- (Super Distributor)



Micro ATM Rs.2499/-





Focal Point, Chandigarh Road, Ludhiana 141123

8% GST*